

“There is no greater agony than bearing an untold story inside you.” –Maya Angelou

Dear writer,

This questionnaire serves to accomplish several goals:

1. To determine your ultimate desired outcome
2. To let me know where in the process you are starting from.
3. To dig deep and unearth any obstacles that might have kept you from accomplishing your goals or implementing the tools I will give you so that we can RISE above them and turn the ashes into WINGS.

If you don't know the answers to all of these questions, don't worry. Answer as honestly as you can. Not knowing publishing jargon isn't important. However, I do ask that you be as specific as you can to help me get a framework for our time together.

Be hydrated, and complete the document in one sitting if possible. Get it back to me as soon as you can because time, and your dream, waits for no one.

Name

What genre do you write?

Do you write full time?

What is your primary source of income?

Are you published?

If so, how many books?

If not, have you finished a draft?

What is your dream job/life?

How many books do you plan to publish this year?

Will you be self-, indie-, or traditionally publishing (or a combo of these)?

When is your next/first book being published? If you don't know or if this is something you'd like to work on together, let me know that too.

What writing issues are you struggling with?

What publishing issues are you struggling with?

What is the ultimate outcome you desire from working with me?

Describe your big vision for your life in detail.

What is driving you to want to create this life for yourself? In other words, what's your WHY?

What are 3 big changes you want to make in your life? (Career or Personal)

Who are the most important people in your life and what do they provide for you?

List 3 adjectives that describe you. If you're not sure, ask your friends.

What do you consider your core values? (May include but not limited to family, passion, luxury, affordability, authenticity, inspiring, honesty, health, soulful, cool, edgy, customer satisfaction, independent, freedom, travel, knowledge, education, connecting, creativity, joy, innovation.)

List 3 things that are draining in your life

List 3 things that give you energy

List 3 things that you believe in, that are worth fighting for.

Why do you want to work with me?

What do you need most from me?

How committed are you to achieving your goals?

What are you willing to change about yourself to achieve these goals?

What will be the most difficult obstacle for you?

What will happen if you don't address what's holding you back and do nothing toward achieving your goals for another six months?

How will it feel if you DO accomplish your goals?

What have you tried that has worked?

What have you tried that has NOT worked?

Thank you for sharing this confidential information with me. Please return to phoenixauthorink@gmail.com so we can schedule a time to talk about getting you started toward your goal!

